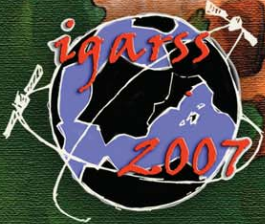


IGARSS

IEEE International Geoscience And Remote Sensing Symposium

Barcelona 2007

Sensing And
Understanding
Our Planet



23-27 July 2007
Centre de Convencions
Internacional
Barcelona
www.igarss07.org

2007 Exhibitor Prospectus and Co-Sponsorship Opportunities



Sensing and Understanding Our Planet

You are cordially invited to join us in Barcelona for IGARSS' 07. Barcelona is located on the European Union's Mediterranean curve. It is Spain's second largest city and the economic, historical and administrative capital of Catalonia, a small country of seven million inhabitants, more than a thousand years of history and a culture and language of its own. In Barcelona you will enjoy a unique ambience, including Modernism, Architecture and South-European culture and cuisine.

Catalonia is a country with a long industrial history of more than 150 years and its inhabitants have traditionally large entrepreneur vocation. The country's vast experience as a popular tourist destination also makes it an ideal location for business and working meetings. Excellent trade fair facilities and convention centers are combined with matchless complementary leisure amenities for those moments of relaxation between deals.

At present, the city's clear vocation is to play an active role on the world stage. Business is the main reason for visits to the city and represents slightly more than 50% of the total volume of visitors. Barcelona, with a long-standing tradition in organization, ranks among the most important conference cities in Europe.

Opportunities for sponsorship, advertising and exhibit space are varied to meet participants' budgets and goals. The exhibition will be held in the new Centre de Convencions Internacional de Barcelona (CCIB), located in one of the newest parts of the city and near the sea front. It is a user-friendly and technologically advanced meeting venue and has state-of-the-art technology infrastructure providing planners, exhibitors and attendees an efficient information flow. The Center offers you complete connectivity to all your present and potential clients. We encourage our past exhibitors and new partners to reserve their booth space early using the enclosed application form or our website www.igarss07.org



The IEEE Geoscience and Remote Sensing Society (GRSS) is a professional organization, dedicated to the advancement of the theory, concepts, and techniques of science and engineering as applied to remote sensing of the earth, oceans, atmosphere, and space, as well as the processing, interpretation, application and dissemination of this information.



Since its founding in 1962, the Society has contributed world renowned findings through its internationally subscribed monthly journal, "Transactions on Geoscience and Remote Sensing" (TGARS), and gathered the world's top professionals in regional and international gatherings.

The Society takes great pride in serving its growing membership, supporting student research and bestowing the field's most prestigious awards at the annual IGARSS Awards Ceremony.

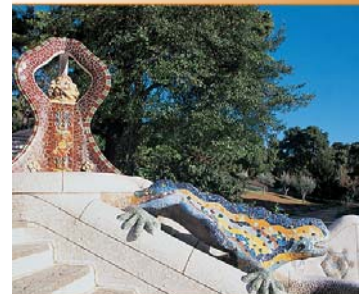
IEEE GRSS looks to the future with great anticipation as opportunities for collaboration and technological advances abound in the applications of remote sensing science and technology. The purpose of this document is to invite your participation and support of IGARSS 2007, the premier symposium on the subject of remote sensing.



2007 International Geoscience and Remote Sensing Symposium (IGARSS 07)

IEEE GRSS annually sponsors the International Geoscience and Remote Sensing Symposium (IGARSS), the premier world conference on this topic. It is held annually with alternate years in North American and International venues. This prestigious meeting has become an international focus of remote sensing programs and activities, each year drawing hundreds of scientists and engineers from around the world to become familiar with current research and technology and discuss instruments, techniques, models, uses and programs of global interest.

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IEEE GRSS Conference and Membership Statistics

Who Should Participate?

- Software Developers & Analysis Firms
- Publishers
- Government Agencies
- Instrument Developers
- Laboratories
- Research & Development Corporations
- Remote Sensing Equipment Suppliers
- Mission Managers
- Educational Vendors
- Universities and Colleges
- Professional Societies



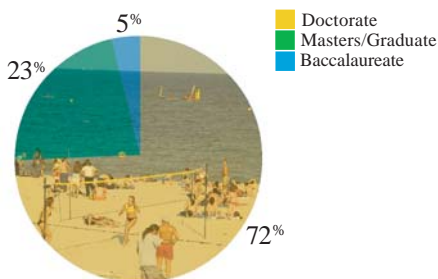
Past Meeting Attendance

IGARSS'97 Singapore		attendance: 530
IGARSS'98 Seattle, WA		attendance: 1,034
IGARSS'99 Hamburg, Germany		attendance: 875
IGARSS'00 Honolulu, HI		attendance: 1,183
IGARSS'01 Sydney, Australia		attendance: 1,012
IGARSS'02 Toronto, Canada		attendance: 1,385
IGARSS'03 Toulouse, France		attendance: 1,460
IGARSS'04 Anchorage, Alaska		attendance: 1,078
IGARSS'05 Seoul, Korea		attendance: 1,235
IGARSS'06 Denver, Colorado		attendance: 1,187

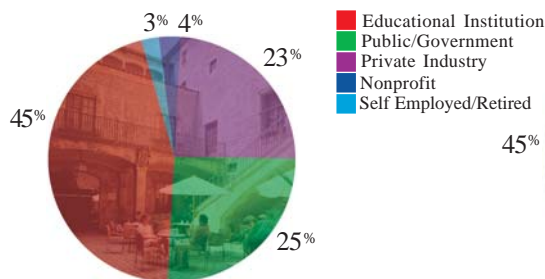
IEEE GRSS Membership Expertise

- Atmosphere
- Geology
- Biology
- Hydrology
- Meteorology/Hazards Mitigation
- Climatology/Global Change
- Surface, Airborne & Satellite Missions
- Urban Growth and Planning
- Mission Management
- Remote Sensing Technology
- Data Archive/Retrieval
- Data Processing/Algorithm Development
- Oceanography
- GIS & GPS Technology
- Remote Sensing Applications
- Image Processing/Visualization
- Electromagnetic Scattering and Propagation
- Instrumentation and Techniques
- Education and Public Access
- Environmental Policy
- Cartography

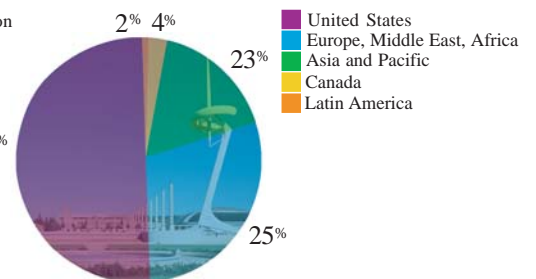
Highest Educational Degree Held



Current Employment



Home Region



Exhibition Details

Space is Limited...Book Early!

Symposium and Exhibition attendees recognize exhibitors as leading providers of remote sensing products and service solutions.

Maximize your marketing dollars by exhibiting at this annual event!

Exhibit Booth Rates and Benefits to Exhibitor:

Booth Space: **1,300 €** + Taxes (16 %, only for European countries)

Symposium and Exhibition attendees recognize exhibitors as leading providers of remote sensing products and service solutions.

- ◆ Maximize your marketing investment by exhibiting at this annual event.
- ◆ Exhibit Booth Rates and Benefits to Exhibitor.

Your Booth Space includes:

- ◆ 3 meters x 3 meters booth space.
- ◆ Organization listing and 40 word description per exhibitor in the on-site directory.
- ◆ Organization listing and 40 word description on conference web site.
- ◆ Contact list to symposium attendees (post conference).
- ◆ General security of exhibition area.
- ◆ Three exhibitor registrations granting access to plenary and technical sessions as an attendee. (Note that all presenting authors must pay a regular delegate registration and may not use an exhibitor registration to meet this requirement).

Services are provided directly by CCIB (see <http://www.igarss07.org/frontal/Suport.asp> for complete instructions and regulations)

How do you reserve an exhibit space?

Fax or email your application to:

Mrs. Cristina Forace

Exhibition Secretariat
CIMNE - International Center for Numerical Methods in Engineering
UPC - Campus Nord (Edifici C-1), Gran Capitan s/n
08034 Barcelona, Spain
Fax: +34 93 401 6517, Tel: +34 93 401 7441
Email: IGARSS07Exhib@cimne.upc.edu

IGARSS 2007 Additional Exhibitor Benefits:

- ◆ Non-competing opening reception in the exhibit hall.
- ◆ Direct contact with over 1,000 industry professionals.
- ◆ Dedicated customer service from the IGARSS staff to assist you in making your exhibit experience both positive and successful.
- ◆ Sponsorship and promotional opportunities to enhance your marketing plan.
- ◆ Company listing and 40 word description on the official conference web site.
- ◆ Comprehensive exhibitor service manual, including official supplier contacts and order forms for furnishings, customs broker, electrical etc.
- ◆ Optimal attendee traffic with all refreshment breaks provided in the exhibit area.

Co-Sponsorship and Grant Opportunities

To maximize your organization's sponsorship at the conference, you may want to co-sponsor the conference in the form of a grant or by co-sponsoring a specific conference function, event or promotional item. By participating in one of many meeting co-sponsorship and grant opportunities, your organization will be recognized in additional locations, depending on the donation level.

Rewards (See Terms) All amounts are in Euros	Platinum +8,000	Gold 4,000 – 8,000	Silver 1,400 – 4,000
Recognition in conference proceedings (CD Rom and Hard Copy)	X		
Logo on all conference marketing publications	X		
Announcement of the sponsor company during appropriate symposium and trade show events	X	X	
Recognition on conference web-site	X	X	X

Raise awareness of your organization's participation each day by taking advantage of activities scheduled Monday through Friday at the Symposium and Exhibition. Sample sponsorship options include:

- ♦ Lanyards/Badge Holders.
- ♦ Delegate Bags.
- ♦ Exhibit Opening Reception.
- ♦ Government and Corporate Grants~ Supporting IGARSS 2007 at any contribution level for the general conference allows full benefits of Platinum, Gold or Silver rewards.
- ♦ Corporate Direct Support~ Choose to purchase conference items and donate them directly to IGARSS 2007 and receive all applicable benefits of the rewards programme. Please contact **IGARSS 2007** to discuss options.

How Do You Get Attendees To Visit Your Booth?:

Advertise in the IEEE Geoscience and Remote Sensing Newsletter. Reach the full IEEE GRS-S membership in the popular pre-conference issue. The IEEE GRS-S Newsletter publishes paid advertisement for products, services, job openings and short courses at the following rates:

Submission deadline is April 15th for June publication		
Size	Dimensions	Insertion Rates
Full Page	7" x 10"	\$ 500
♦ Half Page	(see below)	\$ 400
♦ Vertical	3.375" x 10 "	
Horizontal	7" x 4.875"	
Quarter Page	3.375" x 4.875"	\$ 300

Interested companies should contact the IEEE GRS-S Newsletter Editor directly:

Dr. David B. Kunkee (David.B.Kunkee@aero.org)

The Aerospace Corporation

Associate Director NPOESS Space Systems

PO Box 92957, MS M4-992

Los Angeles, CA 90009-2957

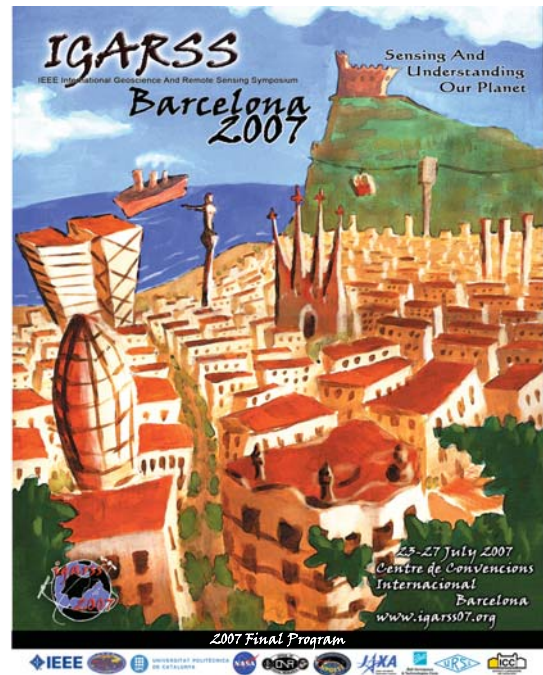


Advertise in the Final Program

The final programme will be distributed on site to each conference delegate upon arrival. This programme will be used continuously throughout the conference week providing repeated recognition to corporate advertisers. In addition, many attendees retain the Final Programme to complement the Proceedings for future reference.

Back Cover	2,000 €
Inside Cover	1,500 €
Centred Spread	1,500 €
Full page	500 €

**Deadline for Final Programme advertisements is
May 31st, 2007.**



About Barcelona



The name Barcelona comes from Barcino, the Roman settlement in the 2nd century BC. Many remains of that ancient Barcino can still be seen today at different places in the Old City. In 985 the Almansour's muslim troops razed the city to the ground. It was rebuilt soon afterwards and it kept growing and progressing through the Middle Ages.

Until the end of the 19th century, Barcelona comprised the area now known as Ciutat Vella, or the Old City. This district is mainly composed by the Gothic Quarter, La Rambla and El Raval, and is famous for its historic monuments, narrow streets and vaguely bohemian atmosphere. The Eixample is the area over which the city began to spread from 1860, following the demolition of the medieval city walls. This area is an example of urban planning in Europe with a great number of Modernist buildings, many of them designed by the famous architect Antoni Gaudi.

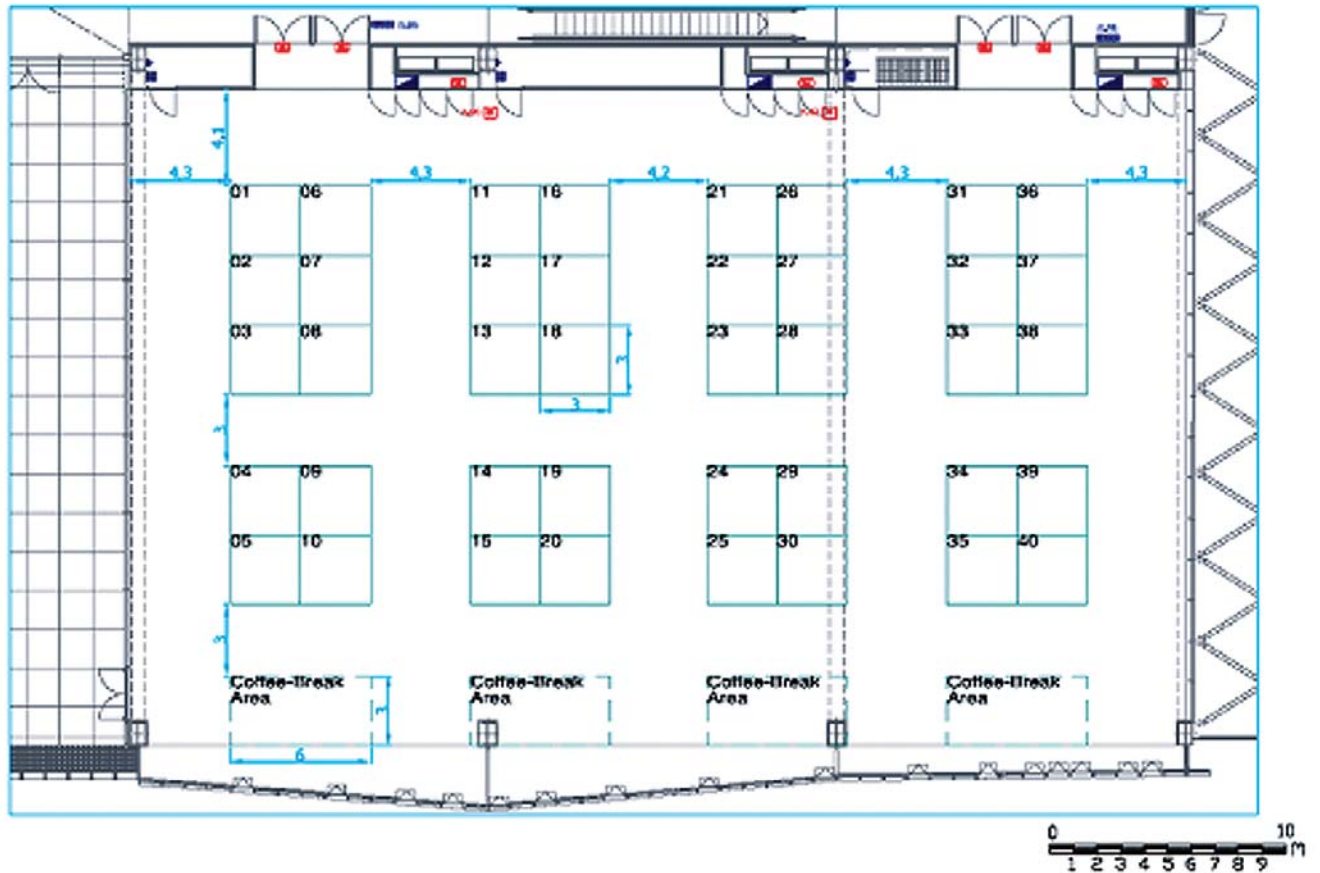
Nowadays, Barcelona is a city that is open to the sea. The trading port is the third most important one in the Mediterranean and the favorite stop-over point for luxury cruise liners. The coast continues through the Barceloneta, a traditional fishing and sailing area, to the Olympic Village. In between the Olympic Marina and the 4km of beach constitute and excellent area of sports and leisure.

Barcelona has many museums, exhibition halls and religious buildings. From the two adjacent hills, Tibidabo and Montjuïc, which are areas of amusement, leisure and cultural activities, you can enjoy a terrific view of the city.



Exhibition Floorplan & Schedule

Centre Convencions Internacional Barcelona



Respond Quickly!

Space is allocated on a first come, first served basis. IGARSS will reserve space upon receipt of your signed application form and fee.

All confirmed exhibitors will receive an Exhibitor's Service Manual during May 2007 which will detail move in and move out schedules and procedures, additional show information and contacts for official show service suppliers (furnishings, customs broker, electrical, transportation, etc).

Please note: IEEE GRSS reserves the right to modify this floorplan and schedule based on booth sales, configuration of booth(s) requested, and symposium schedule.

Important Exhibit Dates and Times

Move-in Hours:

Monday, 23 July, 2007
0900 - 1830

Exhibition Hours

Tuesday, 24 July, 2007
to 26 July, 2007
0900 - 1830

Move-Out Hours:

Friday, July 27 July, 2007
0900 - 1400

** Specific times will be confirmed to each Exhibitor depending on the rented services*

IGARSS 2007 Exhibition

Sensing And Understanding Our Planet



*Centre Convencions Internacional
Barcelona, Spain*

2006 IGARSS Sponsors and Exhibitors

- ♦ AADN
- ♦ Analytical Spectral Devices, Inc.
- ♦ Ball Aerospace & Technologies Corp.
- ♦ Canadian Space Agency
- ♦ Definiens Imaging GmbH
- ♦ IEEE Geoscience and Remote Sensing Society
- ♦ IGARSS'07 Barcelona
- ♦ ITT Visual Software Solutions
- ♦ Japan Aerospace Exploration Agency (JAXA)
- ♦ Korean Aerospace Research Institute
- ♦ Merrick & Company
- ♦ NASA
- ♦ National Polar Orbiting Operational Environmental Satellite System (NPOESS)
- ♦ National Snow and Ice Data Center
- ♦ PCI Geomatics
- ♦ Telops, Inc.
- ♦ USGS EROS Land Remote Sensing
- ♦ VEXCEL Canada, Inc.

